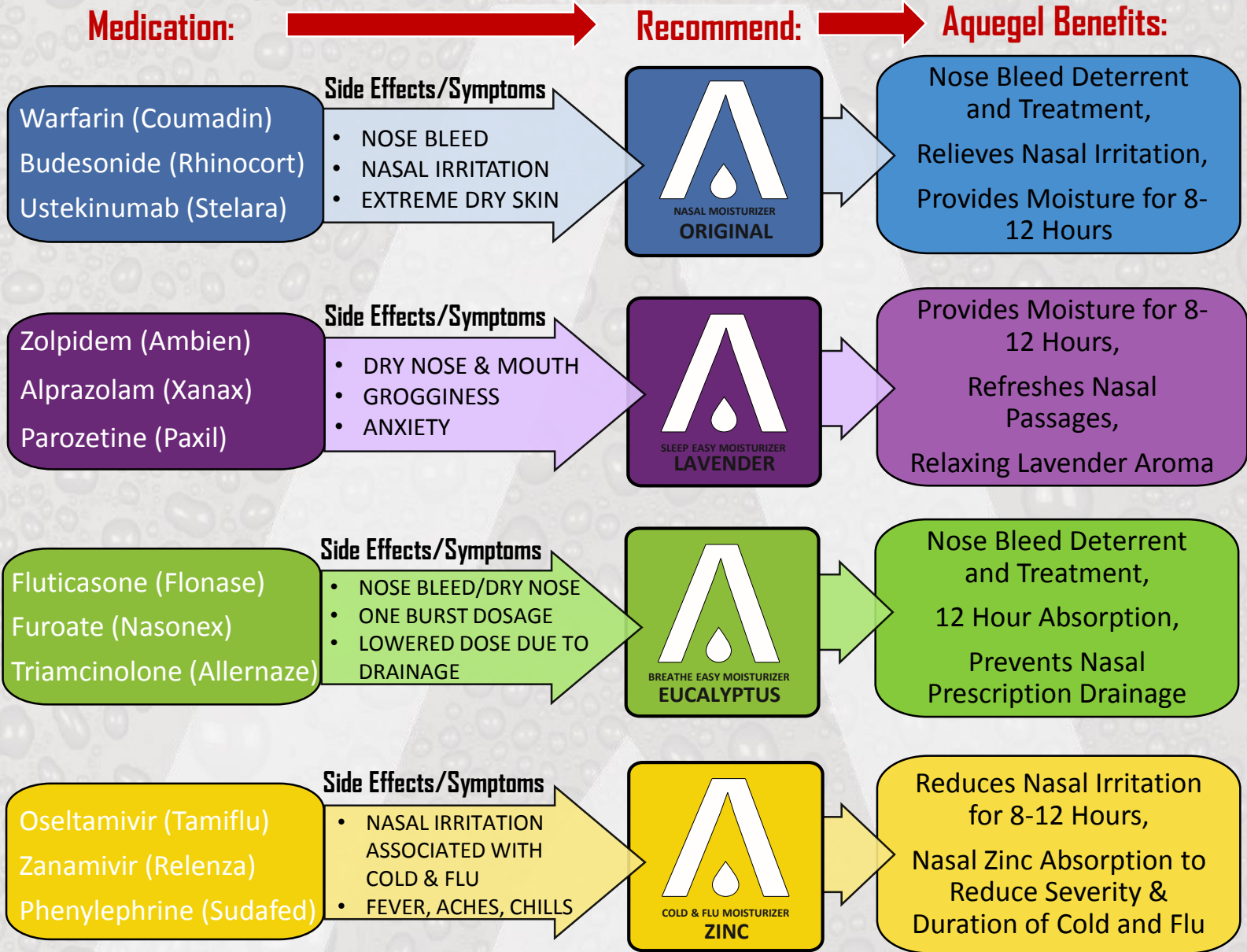


AQUEGEL

Formula Recommendation Guide:

Each Aquegel Formula complements medications through different benefits. It is important to recommend the correct formula so your patient receives the most benefit. Use the diagram below to determine which formula to recommend with each medication type.



Recommendation Tips:

A *great recommendation* will create SALES SUCCESS AND HELP YOU WIN GIFT CARDS! Using the following tips will make your recommendations more effective AND increase your sales!

Tip 1 – Adapt Recommendation

➤ Each recommendation should be specific to patient needs. Adapt your recommendation to focus on a specific application of Aquegel that your patient can benefit from.

Tip 2 – Tangible Recommendation

➤ Hand a jar of Aquegel to your patient while you are discussing the product. Allowing them to smell and/or try the product on their hands will build value.

Tip 3 – Personal Recommendation

➤ Tell patients how YOU use Aquegel.

Tip 4 – Ask for Sale

➤ Simply asking a patient if they would like to try a jar will increase sales! Utilizing INTRODUCTION DISCOUNTS can help make sales if necessary.

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Base Medications

| Medication Name | Category | Recommend Aquegel Formula | Aquegel Benefit |
|--------------------------------|-----------------------|---------------------------|--|
| Alprazolam (Xanax) | Anti-Anxiety | Sleep Easy | Relaxing Lavender Aroma |
| Azelastine (Astepro) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Beclomethasone (Beconase) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Budesonide (Rhinocort Aqua) | Asthma | Lavender | Relaxing Lavender Aroma |
| Calcipotriene (Dovonex) | Psoriasis | Original | 12 Hour Moisture Relief |
| Cetirizine (Zyrtec) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Chlorpheniramine (Qdall) | Cold & Flu, Allergies | Cold & Flu | Reduces: Nasal Irritation, Cold Severity, Cold Duration |
| Ciclesonide (Zetonna) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Clemastine (Tavist) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Desloratadine (Clarinx) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Diphenhydramine (Benadryl) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Emedastine (Emadine) | Cold & Flu, Allergies | Cold & Flu | Reduces: Nasal Irritation, Cold Severity, Cold Duration |
| Eszopiclone (Lunesta) | Sleep Aid | Lavender | Relaxing Lavender Aroma |
| Etanercept (Enbrel) | Psoriasis | Original | 12 Hour Moisture Relief |
| Fexofenadine (Allegra) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Flunisolide (Aerobid) | Asthma | Lavender | Relaxing Lavender Aroma |
| Fluticasone (Cutivate) | Topical Steroid | Original | 12 Hour Moisture Relief |
| Fluticasone (Flonase/Veramyst) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Fluticasone (Flovent) | Asthma | Lavender | Relaxing Lavender Aroma |
| Furoate (Nasonex) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Levocetirizine (Xyzal) | Oral Antihistamine | Breathe Easy | Nose Bleed Deterrent |
| Loratadine (Claritin/Alavert) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Mometasone (Elocon) | Eczema | Original | 12 Hour Moisture Relief |
| Oseltamivir (Tamiflu) | Cold & Flu | Cold & Flu | Reduces: Nasal Irritation, Cold Severity, Cold Duration |
| Paroxetine (Paxil) | Anti-Depressant | Lavender | Relaxing Lavender Aroma |
| Phenylephrine (Deconal) | Allergies, Hay Fever | Breathe Easy | Shrinks Mucosa, Nose Bleed Deterrent, Prevents Nasal Prescription Drainage |
| Prednisone (Deltasone) | Psoriasis | Original | 12 Hour Moisture Relief |
| Pseudoephedrine (Sudafed) | Cold & Flu, Allergies | Cold & Flu | Reduces: Nasal Irritation, Cold Severity, Cold Duration |
| Sertraline (Zoloft) | Anti-Anxiety | Lavender | Relaxing Lavender Aroma |
| Sumatriptan (Imitrex) | Migraines | Lavender | Relaxing Lavender Aroma |
| Tazarotene (Tazorac) | Psoriasis | Original | 12 Hour Moisture Relief |
| Triamcinolone (Allernaze) | Asthma | Lavender | Relaxing Lavender Aroma |
| Ustekinumab (Stelara) | Psoriasis | Original | 12 Hour Moisture Relief |
| Warfarin (Coumadin) | Anti-Coagulant | Original | Nose Bleed Deterrent |
| Zanamivir (Relenza) | Cold & Flu | Cold & Flu | Reduces: Nasal Irritation, Cold Severity, Cold Duration |
| Zolpidem (Ambien) | Sleep Aid | Lavender | Relaxing Lavender Aroma |