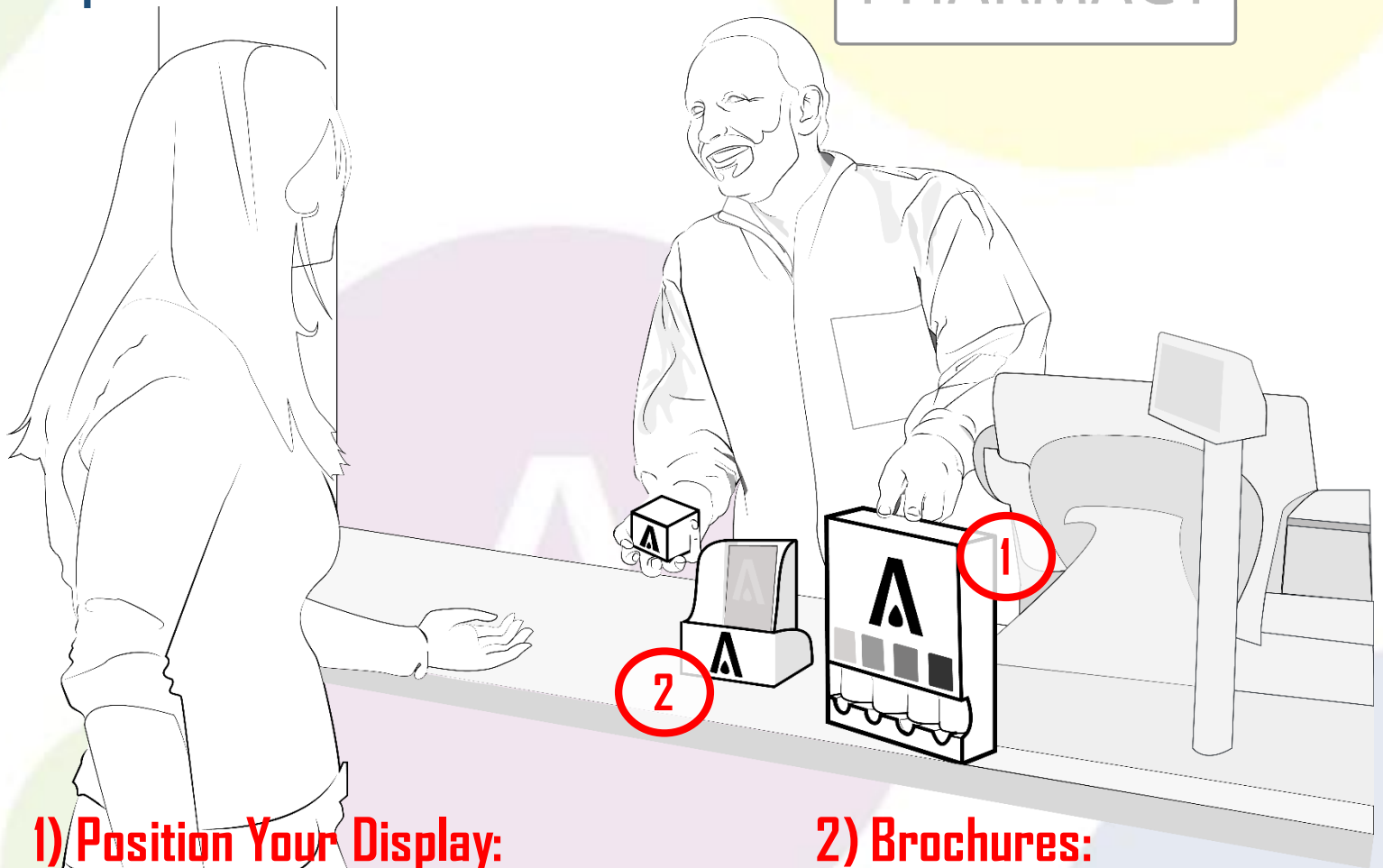


# AQUEGEL

Your primary responsibility is to quickly and accurately fill prescriptions...*NOT WORRY ABOUT OTC's!* Aquegel will SELL ITSELF if it is displayed correctly! Follow the instructions below to ensure optimal sales success:

## Set Up Instructions:



### 1) Position Your Display:

- **IDEAL PLACEMENT - ON COUNTER NEAR REGISTER**
- Product **MUST** be clearly visible to patients
- **DO NOT PUT IN OTC SECTION**

### 2) Brochures:

- **IDEAL PLACEMENT - NEXT TO DISPLAY**
- Keep brochures stocked & available to patients

## Display Tips:



### Stocked Display -

- **Stock Issues = LOST SALES!**
  - **Check your stock weekly!**
  - **We recommend keeping BACK-STOCK!**
- \*NOTICE - LAVENDER IS EMPTY IN PICTURE\***



### Un-Damaged Display -

- **Damaged box = LOST SALES!**
  - **Re-order if damaged - BOXES ARE AVAILABLE!**
- \*NOTICE - BOX IS DAMAGED IN PICTURE AND JARS WILL NOT SIT FLAT\***